

6th Annual

Benefiting the

LEUKEMIA & LYMPHOMA SOCIETY®
fighting blood cancers

Carz Cruizin to cure cancer



Advisory Board

Ralf Berthiez
BMW of Sterling
Chief Judge –
Carz Cruizin

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Carz Cruizin to
Cure Cancer

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Westlake Legal Group

Tom Sweeten, Owner
Sterling Hot Rods

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Trinity Group
Construction

Sponsorship Opportunities

▶ Diamond Sponsor – \$5,000

- Seat on Advisory Board
- Business Name/Logo on Signs & Banners
- Business Name/Logo on Web Site
- Business Name/Logo on Flyers & T-shirts
- 20' x 20' Display Space on day of the event
- Name an award after your company
- Full page, 4 color Event Program Ad
- Promotional "live-read" at awards presentation
- Two parking spaces for display vehicles

▶ Platinum Sponsor – \$3,000

- Business Name/Logo on Signs
- Business Name/Logo on Flyers
- Business Name/Logo on Web Site
- Prominent Display Space on day of the event
- "Live Read" at event
- 1/2 page Event Program Ad
- One parking space for a display vehicle

▶ Gold Sponsor – \$1,500

- Business Name/Logo on Signs
- Business Name/Logo on Flyers
- Business Name/Logo on Web Site
- 17' x 17' Display Space on day of the event
- 1/4 page Event Program Ad

▶ Silver Sponsor – \$1,000

- Business Name/Logo on Flyers
- Business Name/Logo on Web Site
- 17' x 17' Display Space on day of the event
- 1/8 page Event Program Ad

▶ Bronze Sponsor – \$500

- 17' x 17' Display Space on day of the event
- 1-line Business Name listing in Event Program

▶ Table Sponsor – \$250

- Display Only – NO SALES ALLOWED

▶ Food Sponsor

- No sales allowed – must donate all food

Sunday, Sept. 18, 2016

8 a.m.–2 p.m. | Set up begins at 7:30 a.m.

To register, or become a sponsor, go to our web site:

carzcruizinforcancer.org



Complete the form (below) and send with your check, made payable to "Carz Cruizin to Cure Cancer" to:
McLean Insurance Agency, 46179 Westlake Drive Suite 300, Potomac Falls, VA 20165

Carz Cruizin to Cure Cancer is a 501C (3) Non profit.

CONTACT NAME:

BUSINESS NAME:

BUSINESS ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

EMAIL ADDRESS:

SPONSORSHIP LEVEL:

ITEM(S) TO DONATE:

Questions? Email Doug at dmegill@mcleaninsurance.com or call **703.637.4331**